

PayIt Outdoors CORE

Conservation Outdoor Recreation & Engagement

One platform for your conservation mission

Say goodbye to paper licenses, fragmented licensing channels, and legacy systems that leave you vulnerable to security threats and cost a fortune to integrate. The Conservation Outdoor Recreation & Engagement (CORE) platform makes it easy to manage licenses, permits, lotteries, harvest reports, and more while also offering customers a consumer-grade online experience that keeps them coming back.



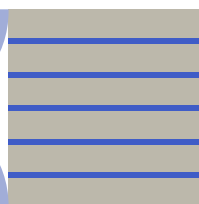
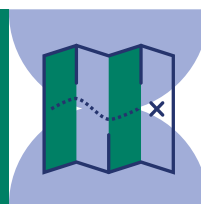
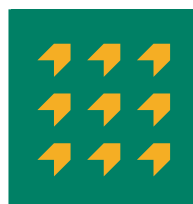
One platform. Endless services. Zero stress.

- Spend more time engaging customers and less time managing the limitations of a clunky legacy system
- Deliver every service from one flexible platform, including hunting and fishing licenses, harvest reports, events, off-road recreational vehicle and boat registrations, and burn permits
- Manage sales and consolidate data across all channels— retail POS, online, mobile, and operator-assisted—into CORE’s single, agency-managed admin control center
- Power through peak demand. Sell licenses and collect funds without worrying if your customers can access the software — even on the busiest days



More mission. Less admin.

- Spend time executing key conservation and R3 initiatives rather than connecting disparate data sources
- Respond quickly to regulatory changes without costly customization
- Rapidly adjust business rules with CORE’s “click-not-code” interface
- Make it easy for your team to define purchase eligibility, set quantity limits, manage seasonal availability, establish pricing dependencies, and handle refunds and voids





Engage customers the modern way

- Activate and retain a wider group of outdoor enthusiasts with the CORE Mobile customer app
- Offer access to information on the devices customers use every day – in any location imaginable
- Retain customers with convenient mobile license renewals while also providing access to straightforward product information
- Put your message in the hands of current and future customers with push notifications, direct messages, and targeted marketing campaigns



Enforce the law from the field

- Skip double data entry. Conduct enforcement activities from the field with store-and-forward functionality that updates automatically – even before you return to the office
- Streamline the verification process and boost accuracy with mobile scanning for licenses and ID cards that works anywhere
- Understand everything with data integration across multiple levels of government and agencies. Connect with the DMV license database, Interstate Wildlife Violator Compact system, child services, state writs & warrants, and more



Compliance and security – solved

CORE is PCI DSS–SAQ–D certified. In addition to meeting Payment Card Industry (PCI) requirements for data protection, our point-of-sale devices are point-to-point encrypted. PayIt is certified as a SOC Type 1 and SOC Type 2 vendor.